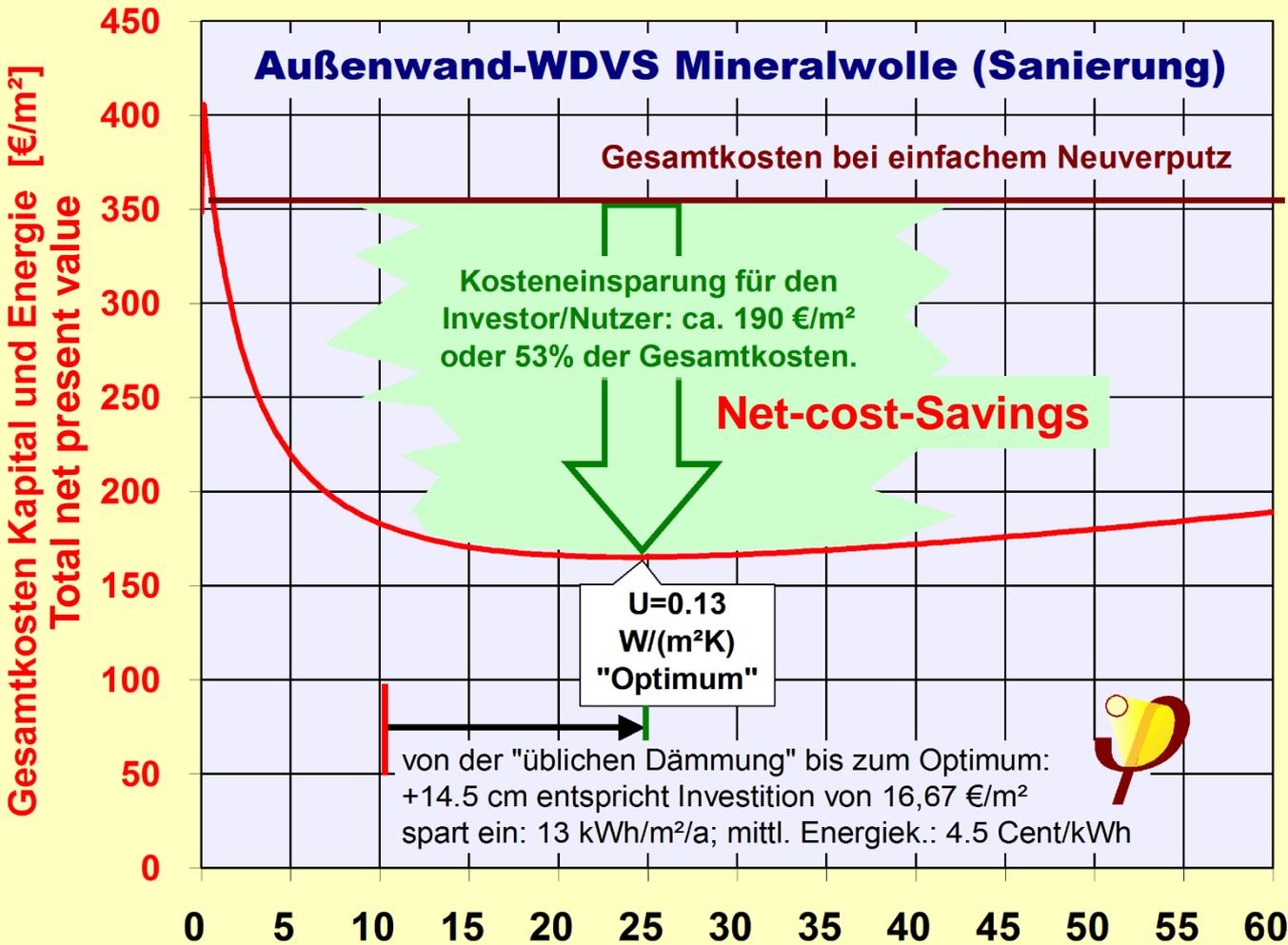
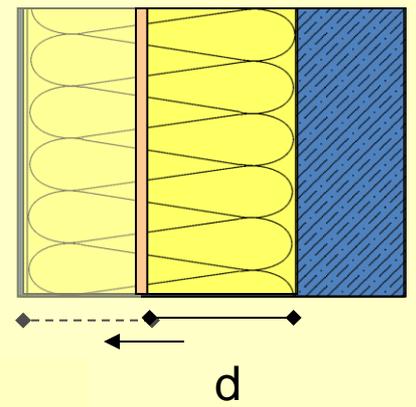


Insulation | Wärmedämmung Ökonomie



average price of 1 kWh
mittlerer Preis der kWh

4.5
€Cent/kWh

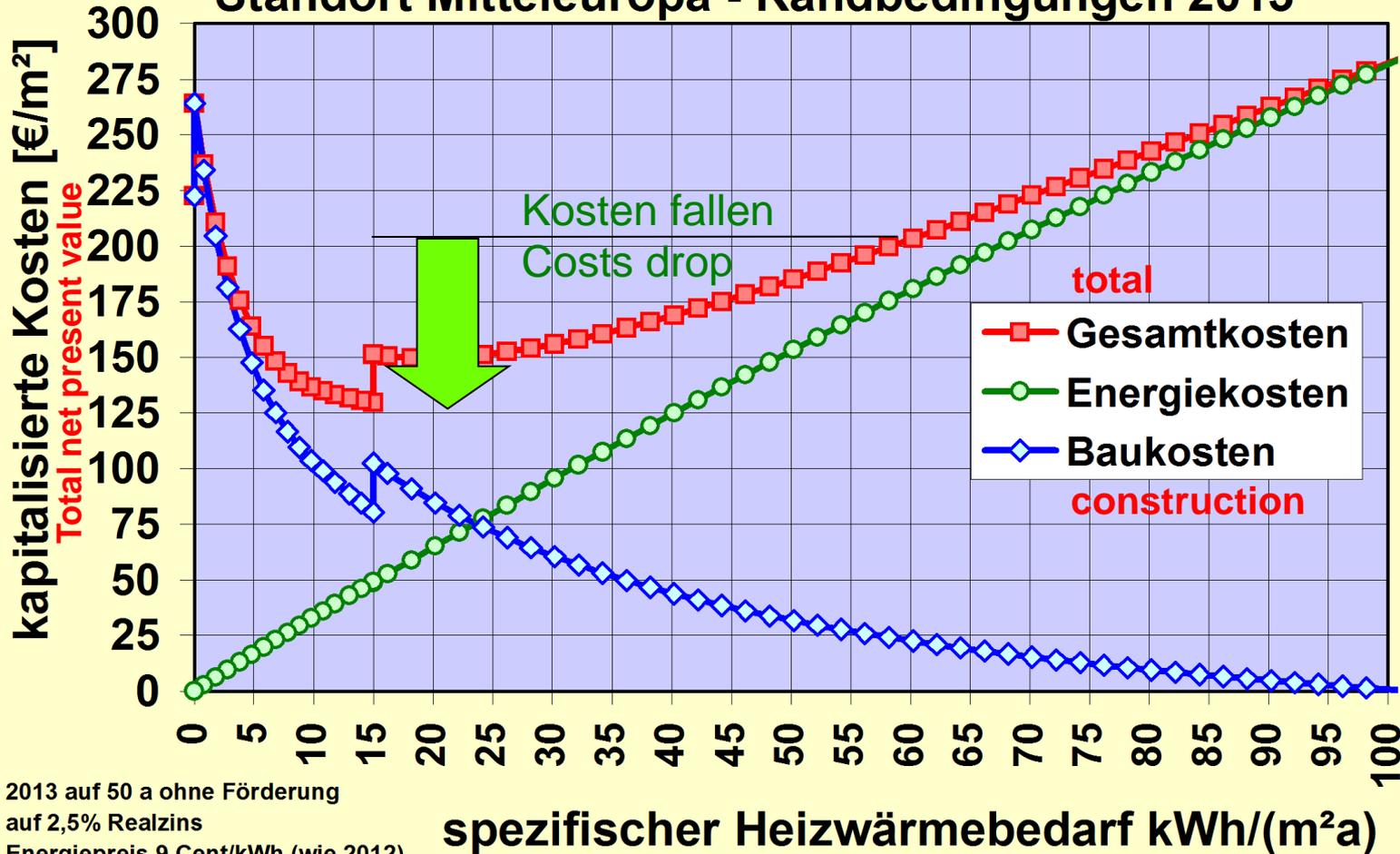


Randbedingungen 2013: 2,5% Realzins, 9 Cent/kWh Endenergie, 50 a

Dämmkosten 1.15 €/cm

Passive House: Contemporary Cost Optimum

Standort Mitteleuropa - Randbedingungen 2013



35% life cycle cost reduction

Lebenszykluskosten werden UM

35% reduziert

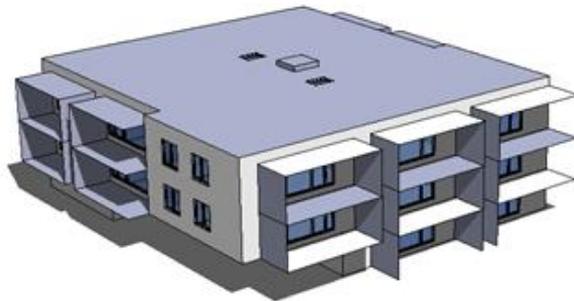
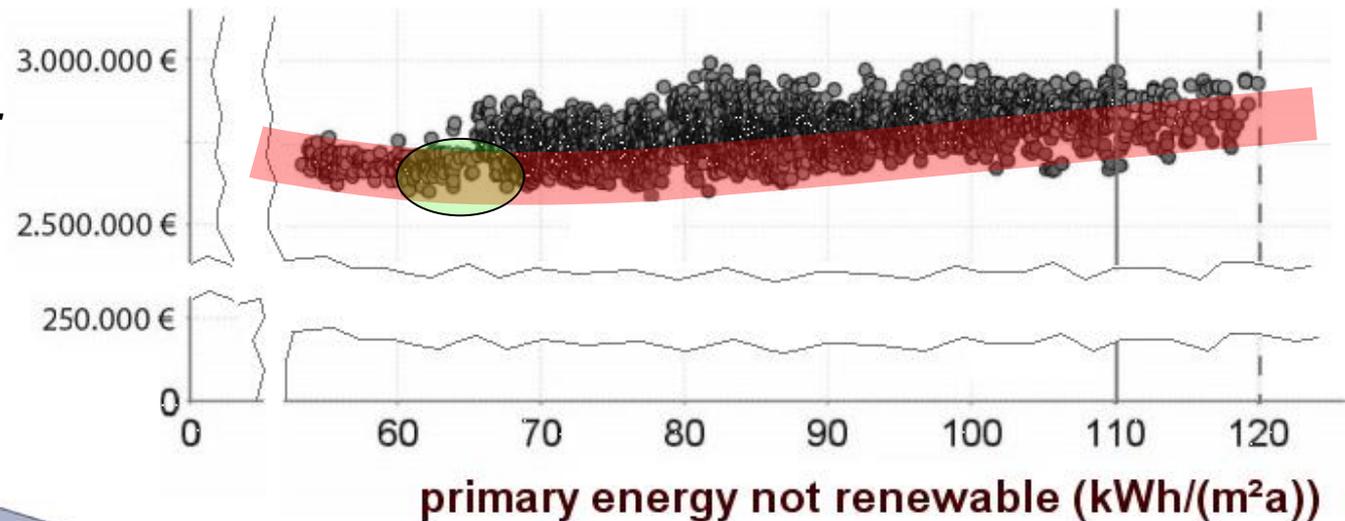
Passivhaus: Heutiges Kostenoptimum

Passivhaus: Ökonomie

Effizienz ist wirtschaftlich
(Martin Ploss Projekt "Klinawo" Vorarlberg)

Efficiency pays back

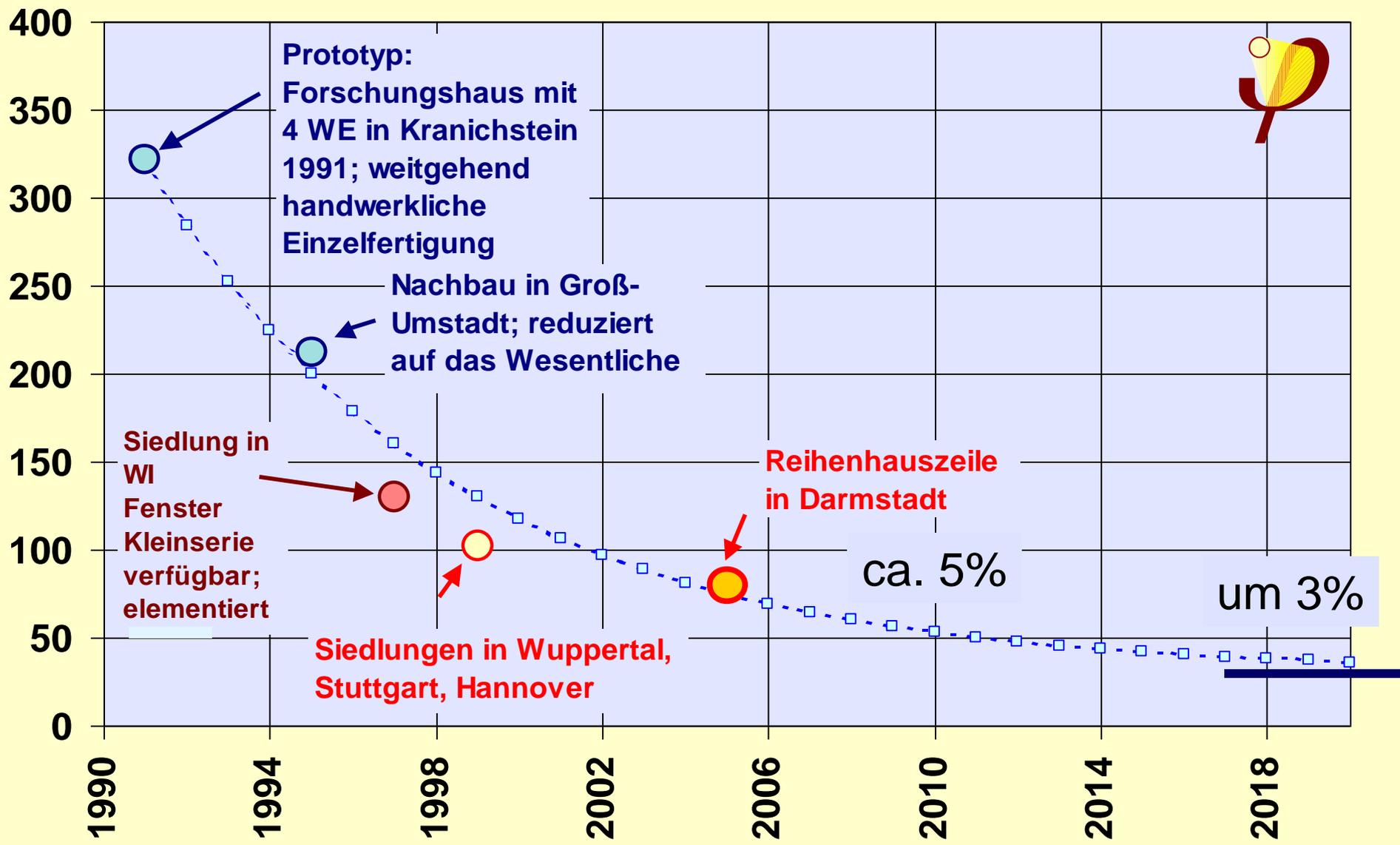
**Lebens-
zyklus-
Kosten**

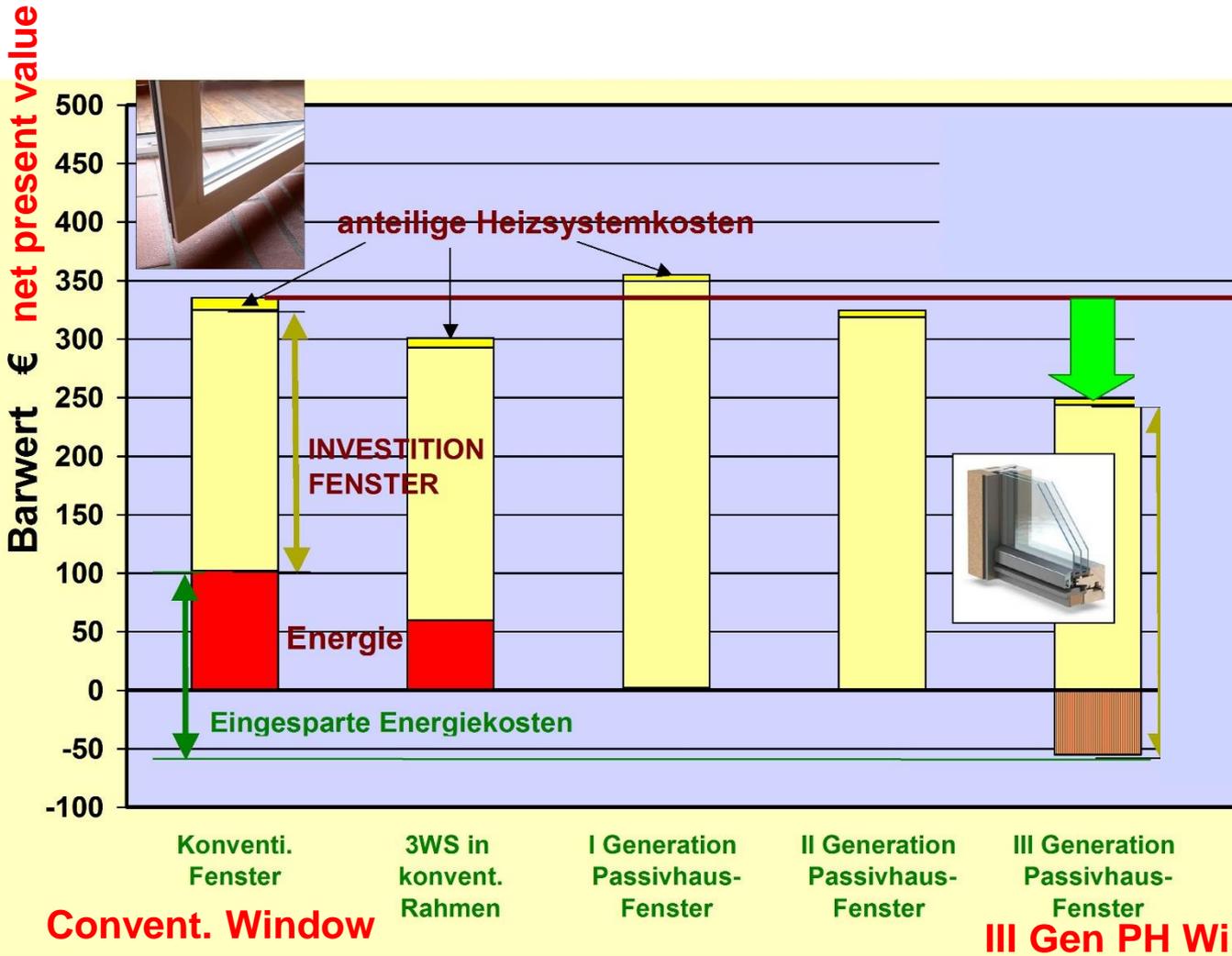


Kostenkurve ist extrem flach – extraordinary flat

**Passivhaus innerhalb kostenoptimalem Bereich –
*Passive house well within minimal LCC***

Zusatzinvestition (€/m²) bei Passivhäusern (Reihenhäuser)





average price of 1 kWh

mittlerer Preis der kWh

4.5
€Cent/kWh